

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

| INVO | ICE | |
|-------|-----|---|
| DOELI | | Ę |

| Advertiser | National Republican Congressional Com |
|-----------------|---------------------------------------|
| Product | NRCC IE 10/05 |
| Estimate Number | 3297 |

| Invoice # | 119042-1 |
|----------------|---------------------|
| Invoice Date | 10/14/12 |
| Invoice Month | October 2012 |
| Invoice Period | 10/01/12 - 10/11/12 |

| Station | WRAL |
|-------------------|--------------------|
| Account Executive | Cheryl Blair |
| Sales Office | Washington Telerep |
| Sales Region | National |

| Order # | 119042 |
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| Alt Order # | 06361762 |
| Deal # | |
| Order Flight | 10/05/12 - 10/11/12 |

| Billing Calendar | Broadcast |
|------------------|-----------------|
| Billing Type | Cash |
| Special Handling | CIA - Mark PAID |

| IDB# | |
|-----------------|-----|
| Advertiser Code | 155 |
| Product Code | 426 |

| Agency Ref | |
|----------------|--|
| Advertiser Ref | |

| Line | Channel Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|----------------------------|-------------|---------------|-------------------------|-----------|---------------|--------------|------------|----------------|-------------|
| 1 | WRAL David Letterman | 1135p-1237a | • | | | • | • | | | |
| | ISSUE CLASS OF TIME r8.23 | | 10/00/10 | | | - | | | | |
| | WRAL | | 10/08/12 M | to 10/14/12 10/08/12 | 1x :30 | 1 12:29 AM | NRCCNC070928 | \$900.00 | 1 | |
| 2 | WRAL Inside Edition | 7-730P | IVI | 10/06/12 | .30 | 12.29 AIVI | NRCCNCU70926 | φ900.00 |) | 2 |
| 2 | ISSUE CLASS OF TIME r8.23 | 1-130P | | | | | | | | |
| | 1000E 0E/100 01 TIME 10.20 | | 10/01/12 | to 10/07/12 | 1x | 1 | | | | |
| | WRAL | | F | 10/05/12 | :30 | 7:28 PM | NRCCNC070928 | \$2,200.00 |) | 1 |
| 3 | WRAL Fri Hour 2 | 9-10p | | | | | | | | |
| | ISSUE CLASS OF TIME r8.23 | | | | | | | | | |
| | | | | to 10/07/12 | 1x | 1 | | | | |
| _ | WRAL | | F | 10/05/12 | :30 | 9:38 PM | NRCCNC070928 | \$5,500.00 |) | 1 |
| 4 | WRAL Noon News | 12p-1p | | | | | | | | |
| | ISSUE CLASS OF TIME r8.23 | | 10/08/12 | to 10/14/12 | 1x | 1 | | | | |
| | WRAL | | M | 10/08/12 | :30 | 12:09 PM | NRCCNC070928 | \$1,200.00 |) | |
| 5 | WRAL WRAL 5am News | 5am - 5:30a | | | | | | ¥1,=331 | | |
| | ISSUE CLASS OF TIME r8.23 | | | | | | | | | |
| | | | | to 10/14/12 | 1x | 1 | | | | |
| | WRAL | | М | 10/08/12 | :30 | 5:25 AM | NRCCNC070928 | \$900.00 |) | 1 |
| 6 | WRAL 6pm News (M-F) | 6-630p | | | | | | | | |
| | ISSUE CLASS OF TIME r8.23 | | 10/00/10 | +- 10/14/10 | 4 | 1 | | | | |
| | WRAL | | M | to 10/14/12 10/08/12 | 1x :30 | 6:28 PM | NRCCNC070928 | \$5,000.00 |) | 1 |
| 7 | WRAL Inside Edition | 7-730P | IVI | 10/00/12 | .00 | 0.20 T W | NRCCNC070320 | ψο,οοο.ος | , | |
| ' | ISSUE CLASS OF TIME r8.23 | 1-130F | | | | | | | | |
| | | | 10/08/12 | to 10/14/12 | 1x | 1 | | | | |
| | WRAL | | М | 10/08/12 | :30 | 7:11 PM | NRCCNC070928 | \$2,200.00 |) | 1 |
| 8 | WRAL Sat Hour 3 | 10-11p | | | | | | | | |
| | ISSUE CLASS OF TIME r8.23 | | | | | | | | | |

10/01/12 to 10/07/12



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| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
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| 8 | WRAL | Sat Hour 3 | 10-11p | - | _ | | | | | | |
| | | ASS OF TIME r8.23 | | | 10/00/10 | | 2 52 514 | | 40.500.00 | | |
| _ | WRAL | | | Sa | 10/06/12 | :30 | 9:59 PM | NRCCNC070928 | \$2,500.00 | | 1 |
| 9 | WRAL | CRIMINAL MINDS | 1135-1235XM | | | | | | | | |
| | 1990E CL | ASS OF TIME r8.23 | | 10/01/13 | to 10/07/12 | 1x | 1- | | | | |
| | WRAL | | | Sa | 10/06/12 | :30 | 12:31 AM | NRCCNC070928 | \$500.00 | | 1 |
| 10 | WRAL | On The Record 730-8p | 730-8p | - Cu | . 0, 00, 12 | .00 | | | φοσο.σσ | | • |
| | | ASS OF TIME r8.23 | . СС СР | | | | | | | | |
| | | | | 10/01/12 | to 10/07/12 | 1x | 1- | | | | |
| | WRAL | | | Sa | 10/06/12 | :30 | 7:47 PM | NRCCNC070928 | \$600.00 | | 1 |
| 11 | WRAL | CBS This Sat Morning 8-9a | 8-9a | | | | | | | | |
| | ISSUE CL | ASS OF TIME r8.23 | | | | | | | | | |
| | MOAL | | | | to 10/07/12 | 1x | 1- | | * 4.000.00 | | |
| 40 | WRAL | WP41 N 0 : 0 000 | | Sa | 10/06/12 | :30 | 8:26 AM | NRCCNC070928 | \$1,000.00 | | 1 |
| 12 | WRAL | WRAL News Sat. 9a-9:30a ASS OF TIME r8.23 | 9:00a - 9:30a | | | | | | | | |
| | 1990E CL | ASS OF TIME 18.23 | | 10/01/12 | to 10/07/12 | 1x | 1- | | | | |
| | WRAL | | | Sa | 10/06/12 | :30 | 9:28 AM | NRCCNC070928 | \$900.00 | | 1 |
| 13 | WRAL | 6pm News (Sun) | 6-630p | - Cu | . 0, 00, 12 | .00 | 0.207 | | φοσο.σσ | | • |
| | | ASS OF TIME r8.23 | СССР | | | | | | | | |
| | | | | 10/01/12 | to 10/07/12 | 1x | 1 | | | | |
| | WRAL | | | Su | 10/07/12 | :00 | | | \$1,500.00 | See MG 22.2,22.3 | 1 |
| 14 | WRAL | WRAL Sun Morning News | 7-9a | | | | | | | | |
| | ISSUE CL | ASS OF TIME r8.23 | | | | | | | | | |
| | MOAL | | | | to 10/07/12 | 1x | 1 | | * 4 4 4 0 0 0 0 | | |
| 4- | WRAL | | 0.4000 | Su | 10/07/12 | :30 | 8:59 AM | NRCCNC070928 | \$1,100.00 | | 1 |
| 15 | WRAL | CBS Sunday Morning ASS OF TIME r8.23 | 9-1030a | | | | | | | | |
| | 1990E CL | 435 OF TIME 18.23 | | 10/01/12 | to 10/07/12 | 1x | 1 | | | | |
| | WRAL | | | Su | 10/07/12 | :30 | 9:50 AM | NRCCNC070928 | \$1,200.00 | | 1 |
| | | | We w | | | | | was taken from the program I | | | , |



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| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|-----------|-------------------------------------|-------------|-------------|-------------|-----------|---|----------------|---|------------------|-------|
| 15 | WRAL | CBS Sunday Morning | 9-1030a | | | | | | | | |
| | ISSUE CLA | ASS OF TIME r8.23 | | | | | | | | | |
| 16 | WRAL | David Letterman | 1135p-1237a | | | | | | | | |
| | ISSUE CLA | ASS OF TIME r8.23 | | | | | | | | | |
| | | | | 10/08/12 to | | 1x | 1 | | **** | | |
| | WRAL | | | Th | 10/11/12 | :30 | 12:01 AM | NRCCNC070928 | \$900.00 | | 1 |
| 17 | | Noon News | 12p-1p | | | | | | | | |
| | ISSUE CLA | ASS OF TIME r8.23 | | 40/00/404- | 10/11/10 | 4 | 1 | | | | |
| | WRAL | | | 10/08/12 to | 10/14/12 | 1x :30 | 12:42 PM | NRCCNC070928 | \$1,200.00 | | |
| 18 | WRAL | WDAL Fam Name | 5am - 5:30a | 111 | 10/11/12 | .30 | 12.42 FIVI | NRCCNCU/U928 | Φ1,200.00 | | ' |
| 10 | | WRAL 5am News ASS OF TIME r8.23 | 5am - 5:50a | | | | | | | | |
| | ISSUL OLA | NOS OF THINE 10.25 | | 10/08/12 to | 10/14/12 | 1x | 1 | | | | |
| | WRAL | | | Th | 10/11/12 | :30 | 5:14 AM | NRCCNC070928 | \$900.00 | | |
| 19 | WRAL | 6pm News (M-F) | 6-630p | | | | • | | *************************************** | | |
| | | ASS OF TIME r8.23 | | | | | | | | | |
| | | | | 10/08/12 to | 10/14/12 | 1x | 1 | | | | |
| | WRAL | | | Th | 10/11/12 | :30 | 6:29 PM | NRCCNC070928 | \$5,000.00 | | 1 |
| 20 | WRAL | Inside Edition | 7-730P | | | | | | | | |
| | ISSUE CLA | ASS OF TIME r8.23 | | | | | | | | | |
| | | | | 10/08/12 to | | 1x | 1 | | | | |
| | WRAL | | | Th | 10/11/12 | :30 | 7:28 PM | NRCCNC070928 | \$2,200.00 | | 1 |
| 21 | WRAL | David Letterman | 1135p-1237a | | | | | | | | |
| | ISSUE CLA | ASS OF TIME r8.23 | | 10/00/10 | | | _ | | | | |
| | WRAL | | | 10/08/12 to | | | -1 | | фооо оо | | |
| | | | | Tu | 10/09/12 | :30 | 12:32 AM | NRCCNC070928 | \$900.00 | | ı |
| 22 | WRAL | Inside Edition ASS OF TIME r8.23 | 7-730P | | | | | | | | |
| | ISSUE ULF | NOO OF THIVE 10.23 | | 10/08/12 to | 10/14/12 | 1x | -1 | | | | |
| | WRAL | CBS This Morning | 7am - 9am | M | 10/14/12 | :30 | 8:53 AM | NRCCNC070928 | \$1 500 00 | MG for 13.1,22.1 | 3 |
| | **!!/\L | ODO TING MOTHING | rain Jain | | ASS OF TIME | | 0.55 AW | MICCIACO7 0320 | ψ1,300.00 | WG 101 10.1,22.1 | 3 |
| | | | | | | | | | | | |



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| 22 | WRAL Inside | Edition | 7-730P | • | • | | | • | | | |
| | ISSUE CLASS OF | TIME r8.23 | | | | | | | | | |
| | WRAL | | | Tu | 10/09/12 | :00 | - aa D14 | | | See MG 22.2,22.3 | 1 |
| | WRAL Prime A | Access Specials | 7-9pm | Tu | 10/09/12 ASS OF TIME | :30 | 7:29 PM | NRCCNC070928 | \$2,200.00 | MG for 13.1,22.1 | 2 |
| 00 | WDAL To LL | d | 0.0- | ISSUE CLA | 433 OF THAT | _ no.23 | | | | | |
| 23 | WRAL Tue He | | 8-9p | | | | | | | | |
| | ISSUE CLASS OF | TIIVIE 10.23 | | 10/08/12 to | 10/14/12 | 1x | -1 | | | | |
| | WRAL | | | Tu | 10/09/12 | :30 | 7:59 PM | NRCCNC070928 | \$9,000.00 | | 1 |
| 24 | WRAL Tue He | our 2 | 9-10p | Tu | 10/03/12 | .00 | 7.551 101 | MICCINCOT 0320 | ψ3,000.00 | | |
| 24 | ISSUE CLASS OF | | 9-10p | | | | | | | | |
| | 1000L OLAGO OI | TIME 10.20 | | 10/08/12 to | 10/14/12 | 1x | -1 | | | | |
| | WRAL | | | Tu | 10/09/12 | :30 | 9:49 PM | NRCCNC070928 | \$8,000.00 | | 1 |
| 25 | | 5am News | 5am - 5:30a | | | | | | 4 2,223.00 | | · |
| | ISSUE CLASS OF | | 0.000 | | | | | | | | |
| | | | | 10/08/12 to | 10/14/12 | 1x | 1 | | | | |
| | WRAL | | | W | 10/10/12 | :30 | 5:23 AM | NRCCNC070928 | \$900.00 | | 1 |
| 26 | WRAL 5:30 N | ews | 530-6p | | | | | | | | |
| | ISSUE CLASS OF | TIME r8.23 | · | | | | | | | | |
| | | | | 10/08/12 to | 10/14/12 | 1x | 1 | | | | |
| | WRAL | | | W | 10/10/12 | :30 | 5:51 PM | NRCCNC070928 | \$4,000.00 | | 1 |
| 27 | WRAL 6pm N | lews (M-F) | 6-630p | | | | | | | | |
| | ISSUE CLASS OF | TIME r8.23 | | | | | | | | | |
| | | | | 10/08/12 to | | | 1 | | | | |
| | WRAL | | | W | 10/10/12 | :30 | 6:29 PM | NRCCNC070928 | \$5,000.00 | | 1 |
| 28 | | | 7-730P | | | | | | | | |
| | ISSUE CLASS OF | TIME r8.23 | | | | | | | | | |
| | | | | 10/08/12 to | | .,, | 1 | | | | _ |
| | WRAL | | | W | 10/10/12 | :30 | 7:13 PM | NRCCNC070928 | \$2,200.00 | | 1 |



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Aired Spots 28

> Gross Total \$69,600.00

Agency Commission \$10,440.00

Net Amount Due \$59,160.00 **Payment Terms 30 Days**